

Silicon Valley WebGuild
Local chapter of the AIP
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Using Design Patterns to Create Customer-Centered Web Sites

Presented Wednesday, February 12, 2003, 7:00 pm by the Silicon Valley WebGuild

Creating a web site is easy. Creating a well-crafted web site that provides a winning experience for your audience and enhances your profitability is another matter.

Come learn from the authors of "The Design of Sites" about how they analyzed more than 100 of the highest-quality quality web sites to distill the principles and best practices! that make them enjoyable to visit and a huge asset to the organizations they serve.

The authors of "The Design of Sites" and our presenters are:

- * Doug K. van Duyne, president, chief executive officer, and co-founder of NetRaker Corporation
- * James A. Landay, professor of Computer Science at the University of California at Berkeley

Presentation details and speaker bios are available on the WebGuild web site at webguild.org.

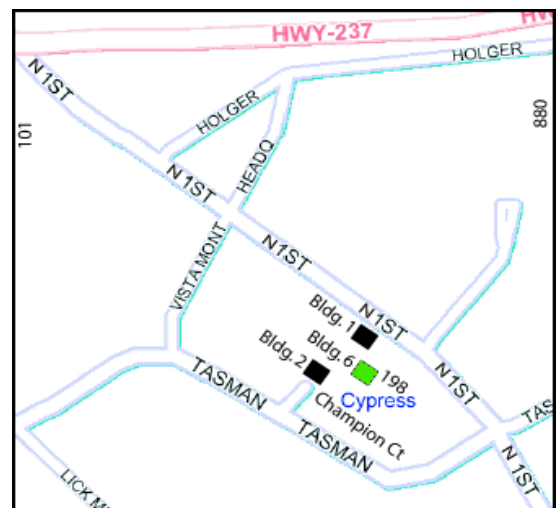
Location:

Cypress Semiconductor
198 Champion Ct. (Building 6)
San Jose, CA 95134

Note: From the 3901 North First Street entrance to Cypress, Building 6 is just behind and to the left of Building 1.

Schedule:

6:00pm - Registration, networking, vendors tables
6:50pm - General announcements (jobs, etc.)
7:00pm - Speaker
8:20pm - Door prizes (You must be present to win.)
8:30pm - Special-interest groups (SIG) meetings



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