

E-Biz Empire Strikes Back: Part I

Integrating Successful Business Models

Dr. Eric Kuo, CTO of TechAmerica International

James Jay Seltzer

Dr. Richard K. Ho

Many of us continue to believe that e-business will be the backbone of the 21st-century economy. But we must ask ourselves some hard questions about why the Internet e-business bubble burst. What are the lessons we as a community must learn while we plan to fulfill the promises the E-Biz Empire have made? During our November, December and February meetings we offer some thoughts and dissect the critical technological breakthroughs.

In Part I, our panelists assert that future E-Biz must be run along more rational lines, and be well integrated with successful business models. Future E-Biz must bring and sustain value from established, fundamental business metrics and be able to withstand all international ethical and legal challenges.

About the Speakers

Dr. Eric Kuo, a consultant and CTO of TechAmerica International, is an evangelist of e-business infrastructure and enterprise application integration (EAI). He has worked in the healthcare industry and in e-business for over a decade and provides consulting services in web architecture for Fortune 500 companies. James Jay Seltzer, Esq., holds an A.B. in Psychology and Political Science from the University of California at Los Angeles and a J.D. from Loyola University of Los Angeles. As a lawyer specializing in securities law, administrative law and healthcare law, he has argued cases at the state, district, and federal levels, including the U.S. Supreme Court. Dr. Richard K. Ho will be the panel moderator. He has been an entrepreneur in the Healthcare field for over 30 years and is a consultant in Internet privacy, confidentiality and consumer advocacy.

Presented Wednesday, November 14, 2001, by the Silicon Valley WebGuild

Silicon Valley Chapter of the Association of Internet Professionals

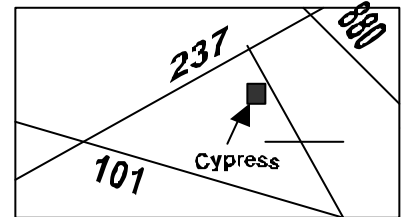
Location: Cypress Semiconductor
3939 N. First St. (north side of Building 3)
San Jose, CA 95134
Located between Hwy. 237 and Tasman Drive

Schedule:

6:00 pm	Registration, networking, table top vendors, and job announcements.
6:50 pm	General announcements (have jobs, want jobs, etc.)
7:00 pm	Main speaker
8:20 pm	Door prizes (must be present to win)
8:30 pm	Special interest groups

Price: FREE! All of the WebGuild's meetings are free and open to the public. We serve **free snacks**, and everyone is welcome. RSVPs are not required. Invite your friends and colleagues!

Future Meetings: For Silicon Valley WebGuild meeting updates and news of coming events, use the registration feature on our home page.



FOR MOVE INFO:

<http://www.webguild.org>