

Micropayment Architectures

Russ Jones

General Partner, NuVantage Group

Micropayments are the holy grail of the Internet economy—widely anticipated by all, ridiculed by many, and desperately needed by some. So where are micropayments today? This talk will examine the premise behind micropayments, look at the different architectures that have been proposed, and take the pulse of the market today.

About the Speaker

Russ Jones is a general partner in The NuVantage Group and has been helping companies in the information economy take innovative ideas to market since 1985. He has worked with clients on strategy development, market analysis, business model development, product positioning, competitive analysis, and product management. This talk will draw on Jones' five years of experience working with digital cash technologies. Jones is one of the industry pioneers in commercial use of Internet technologies. As an early thought leader in business use of the Internet, he developed the first commercial website for a Fortune 500 company in 1993 (site number 493) and pioneered many of the online marketing techniques now used throughout the industry. His work has been published by O'Reilly and Associates, Harvard Business School Press, Web Techniques Magazine, and Electronic Commerce Magazine.

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Silicon Valley Chapter of the Association of Internet Professionals

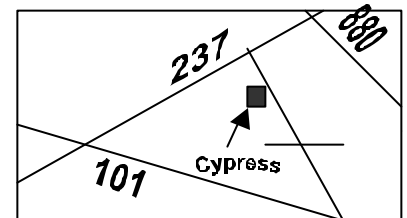
Location: Cypress Semiconductor
3939 N. First St. (north side of Building 3)
San Jose, CA 95134
Located between Hwy. 237 and Tasman Drive

Time:

6:00 pm	Registration, networking, table top vendors, and job announcements.
6:50 pm	General announcements (have jobs, want jobs, etc.)
7:00 pm	Main speaker
8:20 pm	Door prizes (must be present to win)
8:30 pm	Special interest groups

Price: FREE! All of the WebGuild's meetings are free and open to the public. We serve **free snacks**, and everyone is welcome to attend. RSVPs are not required. Invite your friends and colleagues!

Sign Up: For meeting updates and news of upcoming events, use the registration feature on our home page.



For a map and more details, visit us at:

<http://www.webguild.org/>